

Kraków | Poland
15th-16th of May
2025



Infection & Immunity Conference

Kraków, 16.09.2024

Dear Sir/Madam,

We are pleased to invite you to collaborate on the organization of the international scientific conference *"Pathogens & Immunity: Beyond infection - the long-term impact of infectious diseases on quality of life"*, scheduled for May 15-16, 2025, in Krakow. This event will feature a series of lectures and sessions led by renowned international experts and is expected to attract approximately 300 participants, including physicians, diagnosticians, scientists, and innovators. We are confident that this conference will be one of the key scientific events of the coming year, gathering leading experts, researchers, and leaders in the fields of pathology, microbiology, immunology, and public health.

We believe that your company's presence and support will significantly enhance the prestige of this event, while providing you with a unique opportunity to promote your brand and establish collaborations with clinicians and R&D representatives. This collaboration will allow participants to become familiar with the innovations and solutions your company offers, relevant to our shared area of interest.

We offer an array of sponsorship opportunities designed to enhance your company's visibility and engagement with a global audience of professionals at our upcoming conference. Our packages include:

Recognition: Your company will be prominently featured across all promotional materials, including the conference website and printed event documentation, ensuring consistent brand visibility before, during, and after the event.

Branding: We will strategically position your branding in high-visibility areas of the conference, including key locations such as stages and high-traffic zones, guaranteeing exposure to all attendees.

Networking: Gain exclusive access to a diverse and influential group of attendees, including leading researchers, industry professionals, and decision-makers. This offers numerous opportunities for building valuable connections and expanding your professional network.

Presentation: Depending on your level of sponsorship, your company will have the opportunity to deliver presentations that showcase your expertise and innovations. These sessions will be targeted at key participants during conference sessions or scientific panels, providing a platform for direct engagement with your target audience.

Thank you for considering our sponsorship proposal. We are committed to creating a partnership that aligns with your company's strategic goals. We would be happy to discuss how we can tailor these sponsorship opportunities to better meet your needs and ensure a rewarding and impactful experience. Please contact us at your earliest convenience to explore these possibilities.

Jan Potempa

Krzysztof Pyrc

Piotr Mydel

Tomasz Jagielski

Marta Kaminska

Conference Organising Committee



Sponsorship Packages overview:

	Platinum	Gold	Silver	Bronze	Tailored
Logo on the website	Yes (prime position)	Yes	Yes	Yes	Optional
Logo on the promotional materials	Yes (prime position, including printed materials)	Yes (including printed materials)	Yes	-	Optional
Presentation	Yes (main sessions)	Yes	-	-	Optional
Booth space	Premium	Gold	Silver	-	Optional
Conference	2 × Full access	2 × Full access	1 × Full access	1 × Full access	Optional
VIP Networking	Private lunch with the key speakers, and conference dinner included	-	-	-	Optional
Price	30 000PLN	20 000PLN	10 000PLN	5 000PLN	Open for discussion

Platinum Sponsorship Package

30,000 PLN limited to 2 sponsors

Recognition: Your organization's logo will be prominently featured on the conference website and integrated into all promotional materials distributed before, during, and after the event. This will ensure your brand's visibility among attendees, remote followers, and in all follow-up communications.

Exclusive Presentation Opportunity: This package includes an exclusive opportunity to deliver a presentation about your products or services during the main session of the conference. This platform offers a unique chance to engage directly with the conference audience and showcase your expertise.

Prime Branding & Booth: Your company's logo will receive the highest visibility in all conference materials, including prime placement on stage, in the conference program, and at key venue locations. A premium booth space will be allocated to you in the central exhibition area, ensuring maximum attendee interaction.

VIP Networking: Two representatives from your company will receive full access to the conference, including invitations to a private lunch with speakers and key conference figures, offering a unique chance for intimate networking and relationship building with top experts and industry leaders. You will also receive an invitation to the conference dinner with conference participants.

Exclusive Advertising: Your promotional materials will be included in the conference bags distributed to all attendees. Additionally, you will receive space for a full-page ad in the event program.

Additional Benefits: As a Platinum Sponsor, you'll enjoy enhanced digital visibility through featured mentions on the conference's website, and our pre- and post-conference email newsletters.

Gold Sponsorship Package

20,000 PLN limited to 3 sponsors



Recognition: Your logo will be prominently displayed on the official conference website and in all promotional materials. You'll receive notable brand visibility before, during, and after the event.

Presentation Opportunity: You will have the opportunity to present your products or services during one of the conference sessions. This will allow direct engagement with a targeted audience of industry professionals and clinicians.

Branding and Booth: Your logo will appear in key high-traffic areas within the conference venue. You'll also receive a dedicated exhibition space in the Gold Sponsor area, strategically positioned for optimal visibility.

Networking: Two representatives from your company will have full access to the conference and the specialized networking sessions. These sessions will allow you to build connections with key industry players and thought leaders.

Advertising: Your promotional materials will be included in the official conference bags. You'll also receive a half-page ad in the event program.

Silver Sponsorship Package **10,000 PLN limited to 6 sponsors**

Recognition: Your company's logo will be featured on the conference website and event materials, ensuring visibility among attendees.

Branding: Your logo will be displayed at key locations within the conference venue, and you'll be provided with a smaller booth in a designated Silver Sponsor area. Although space is more limited, it still offers a valuable opportunity for engagement with attendees.

Networking: One representative from your company will have access to the conference, including the opportunity to attend networking sessions designed to connect you with industry leaders and professionals.

Advertising: Your promotional materials will be included in the conference bags.

Bronze Sponsorship Package **5,000 PLN**

Recognition: Your company logo will be listed on the conference website and mentioned in the event program, ensuring visibility among attendees.

Branding: Your company logo will be listed on the conference website and mentioned in the event program, ensuring visibility among attendees.

Networking: Admission for one representative to attend the conference, providing access to sessions and networking events. This will allow your company to engage directly with attendees and explore business opportunities.

Tailored Sponsorship Packages

We are open to individual negotiations to tailor our sponsorship packages based on your company's needs and objectives. Please feel free to reach out to us to discuss customized options and collaborations.